



## Sadara, Accenture Sign Accord on Strategic Business Support Services and World-Class Technology Practices

### Multi-year agreement to support Sadara in operating enterprise-wide IT infrastructure

**DHAHRAN**, May 13, 2014 –Sadara Chemical Company (Sadara), a joint venture developed by the Saudi Arabian Oil Company and The Dow Chemical Company (NYSE: DOW), and Accenture (NYSE: ACN) have signed a multi-year agreement to help Sadara provide business and IT support services across the organization leading to the opening of Sadara’s integrated chemicals complex in Jubail, which will be the largest petrochemical facility ever built in a single phase.

Accenture will help Sadara operate world-class technology practices across the enterprise including corporate and manufacturing applications and infrastructure services. Accenture will also help Sadara manage services for helpdesk, field support, workstation services and computer platform and network support, including data center operations. In addition, Accenture will work with Sadara to support the company’s Saudization strategy, a government initiative designed to encourage employment of Saudi nationals.

“Following a rigorous evaluation and assessment process, Accenture was selected to support our drive in building Sadara as a best-in-class organization that is agile and poised to address both the current and future needs with leading edge technology and second-to-none support and services,” said Ziad Al-Labban, Chief Executive Officer of Sadara. “We look forward to working with Accenture and achieving our goals.”

Sadara is building a fully integrated chemicals complex in Jubail Industrial City II, located in the Eastern Province of the Kingdom of Saudi Arabia (KSA). The complex will be one of the world’s largest integrated chemical facilities, and the largest ever built in a single phase. Construction of the complex began in the fourth quarter of 2011 with the first plant start-up and first product expected by the second half of 2015, and with the site in full production by 2016.

Sadara’s IT organization expects to operate a permanent data center based in Jubail, with an established IT delivery model which includes maintenance and support across all services. Currently Accenture is providing Sadara with service desk support which is fully staffed with trained Saudi women.

“Accenture looks forward to working with Sadara to build an IT organization that will support the company’s growth objectives, provide it with the best solutions to address key business issues and ensure that technology is a key driver of growth for what will be the world’s largest petrochemical plant ever built in one phase,” said Omar Boulos, Accenture’s regional managing director for the Middle East.

#### About Sadara:

Sadara Chemical Company (Sadara) is a joint venture developed by Saudi Arabian Oil Company and The Dow Chemical Company. With a total investment of approximately \$20 billion, Sadara is building a world

#### Sadara Chemical Company

A limited liability company  
P. O. Box 39777, Dhahran 31942  
Kingdom of Saudi Arabia

س.ت 2055014427  
رأس المال المدفوع 9,699,642,000 ر.س  
Paid up capital SR 9,699,642,000  
[www.sadara.com](http://www.sadara.com)

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scale complex in Jubail Industrial City II in Saudi Arabia's Eastern Province. Comprised of 26 world scale manufacturing units, the Sadara complex is the world's largest to be built in a single phase and will be the first in the Middle East to use refinery liquids, such as naphtha, as feedstock. By using best-in-class technologies to crack refinery liquid feedstock, Sadara will enable many industries that either currently do not exist in Saudi Arabia or only exist through imports of raw materials. The adjacent PlasChem Park, a unique collaboration between Sadara and the Royal Commission for Jubail and Yanbu, will create more value downstream, generating unprecedented investment, innovation, economic growth and thousands of jobs. Sadara is on track to deliver its first products in the second half of 2015, with the complex in full operation in 2016. Its home page is [www.sadara.com](http://www.sadara.com).

#### **About Accenture:**

Accenture is a global management consulting, technology services and outsourcing company, with approximately 289,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$28.6 billion for the fiscal year ended Aug. 31, 2013. Its home page is [www.accenture.com](http://www.accenture.com).

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